

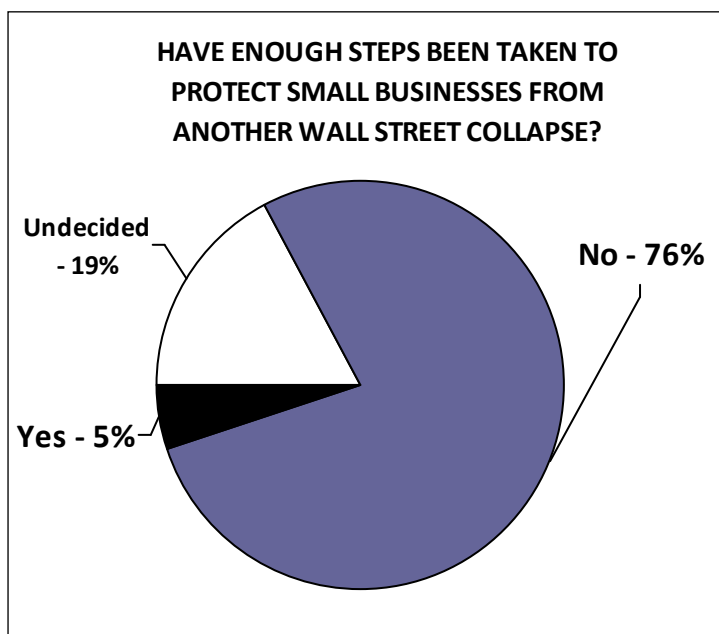
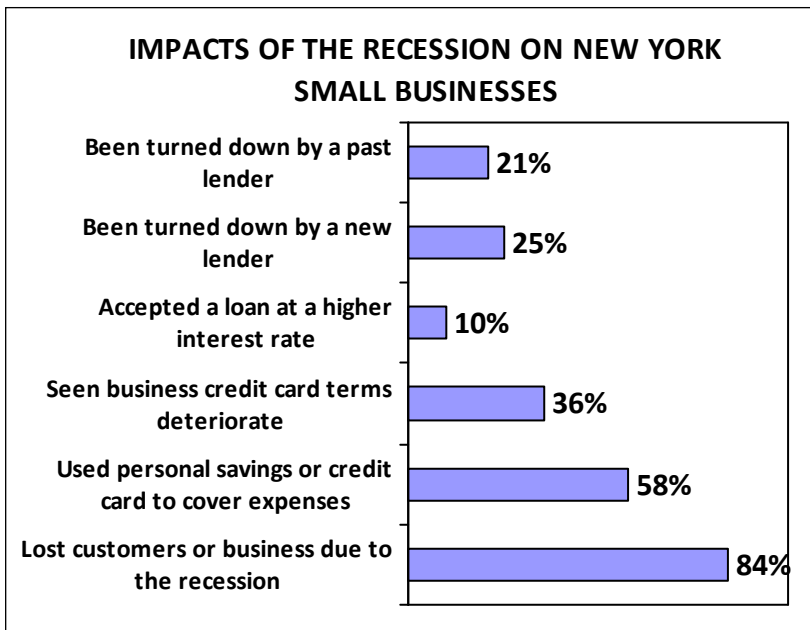
### STATE SNAPSHOT: NEW YORK

In New York, 67 small business owners participated in the survey on financial issues and financial reform. Respondents came from New York City, mostly Brooklyn and Queens.

#### Impacts of the Recession on New York Small Businesses

The survey asked small business owners about their experiences in the current recession.

Since June 2008, more than eight tenths (84 percent) of New York respondents reported losing customers or business due to the recession. A majority (58 percent) used personal savings or credit cards for expenses normally covered with external loans or business credit cards. More than a third (36 percent) saw their business credit card terms deteriorate. Meanwhile, 21 percent reported being turned down by a past lender, while 25 percent reported being turned down by a new lender.



#### Perspectives on Protecting Small Businesses from Another Collapse

The survey next asked small business owners:

*Do you believe enough steps have been taken to ensure that small businesses and the economy as a whole are protected from another Wall Street collapse?*

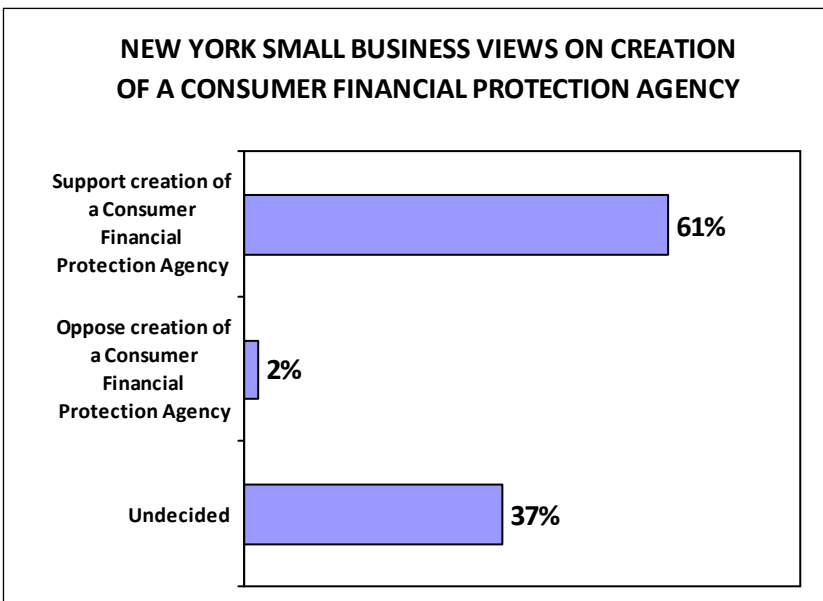
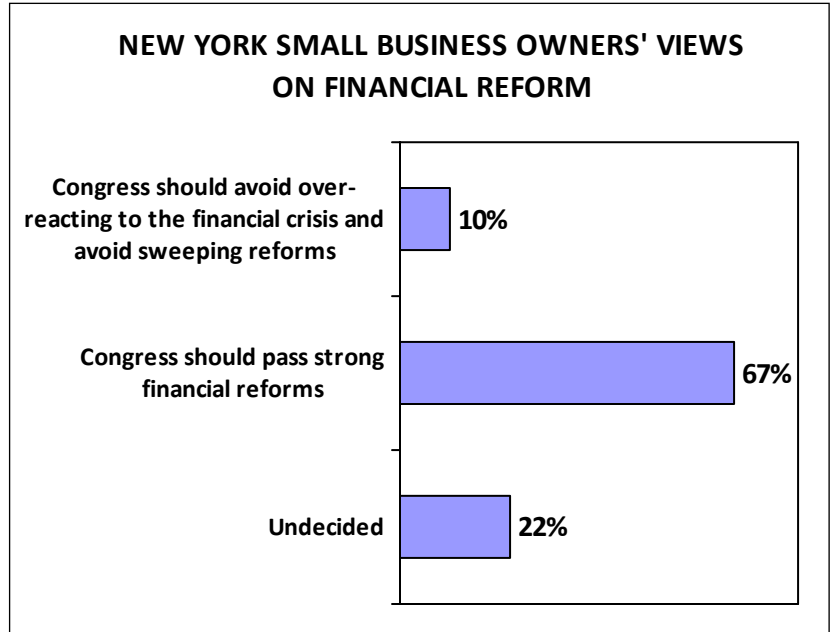
More than three quarters of New York respondents (76 percent) do not believe enough steps have been taken, while one in twenty (5 percent) believe enough has been done.

## New York Small Business Owners' Views on Financial Reform

The survey presented respondents with two possible ways Congress could react to the financial crisis:

- A) *Congress should avoid over-reacting to the financial crisis and avoid sweeping reforms. Too many regulations would stifle business growth and threaten our recovery.*  
Or,  
B) *Congress should pass strong financial reforms. Strong measures are needed to ensure accountability on Wall Street, promote fair access to credit for small businesses, and prevent another collapse.*

Two thirds of responding New York small business owners (67 percent) support strong financial reforms, compared to one tenth (10 percent) favoring less government involvement.



### New York Small Business Views on Creation of a Consumer Financial Protection Agency

Small business owners were then asked whether they would support or oppose creation of a Consumer Financial Protection Agency (CFPA).

A majority of New York respondents (61 percent) said they would support the creation of a CFPA, with less than one in twenty (2 percent) opposing it.

Finally, respondents were asked if they believed a Consumer Financial Protection Agency would:

- A) *Help small businesses by ensuring access to credit on fair terms and making sure all lenders are playing by the same rules.*  
Or,  
B) *Hurt small businesses by limiting access to the widest array of credit options and applying a “one-size-fits-all” approach to oversight of lenders.*

Most of New York respondents (60 percent) believed a Consumer Financial Protection Agency would help small businesses, while less than one in twenty (2 percent) believed it would hurt small businesses.